



Government of Kerala
Department of Fisheries



Society for Assistance to Fisherwomen (SAF)

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No. SAF/PJT/298/2024

Date:04/07/2024

Circular

Sub:- SAF- Theeramytri DME 2024-25- Inviting Applications for the setting up of new DME units - reg

Attention is invited to the above subject. Applications are invited from the eligible fisherwomen of Kerala for the setting up of microenterprise units under the Theeramytri - Development of Microenterprises (DME) 2024-25 project. The last date of application to be received is on 31/07/2024. Applications will be verified, graded and draft eligible list with respect to each district will be published at the Matsyabhavan level. The final beneficiary list approved by District Level Approval Committee will be published in respective district Nodal offices by 20/8/2024.

Highlights of 2024-2025 DME project is given below:-

1. Establishing microenterprises directly benefiting 500 fisherwomen under various categories across Kerala.
2. An activity group may consist of 2-5 members. Each beneficiary will be eligible for Rs. 100000/- as grant. Maximum grant will be Rs. 500000/-for a 5 member group.
3. Grant will be 75% of the project cost. Average project cost is calculated as Rs. 6.67 lakhs. 20% bank loan is necessary and 5% beneficiary contribution is also mandatory.
4. Grant assistance will be given in two installments.
5. First installment will be released on the basis of beneficiary contribution and bank loan sanction to the particular micro enterprise project and the amount may be utilized for the purchase of fixed assets.
6. On utilization of first installment, second installment will be released as the working capital to start functioning.

Model projects under which DME can be established

1. Value Added Fish Processing - Dry Fish
2. Hotel/Restaurant
3. Fresh Fish Point
4. Tailoring and Garments
5. Flour Mill
6. Provision Store

7. Beauty Parlour
8. Bakery/Food Processing
9. Catering Services
10. Value Added Products - Fruits & Vegetables
11. Pet Animal Selling / Breeding
12. Garden Setting and Nursery
13. Lab and Medical Store
14. Homemade toiletries
15. Day home (old age home)
16. Palliative care unit
17. Fitness center
18. Umbrella making units

Guidelines for beneficiary selection


- The beneficiaries of the project will be women members of the Fishermen Family Register (FFR) prepared by the Department of Fisheries.
- Preference will be given to applicants who are directly affected by natural disasters or women members from the family of deceased fishermen.
- Preference will be given to applicants who have participated in the Theeranyponya programme and digital media and marketing course organized by SAF in the past years.
- Priority to vulnerable group who belongs to the special category of elderly, transgender, differently-abled, mothers of intellectually/physically disabled children and widows.
- Preference will be given to women in the age range of 20 to 40 years as the beneficiaries of the project and with a maximum age limit of 50 years.
- Approval will be given only to micro project plans with Profitability Analysis and Internal Rate of Return (IRR).
- Single member activity can be formed with beneficiaries under vulnerable group.
- Those who have already received grant from SAF are not eligible as beneficiary for this project.
- 40 % of the group members should be capable of handling gadgets to use online marketing.
- Preference to applications from fisherwomen youth who have completed professional courses like IT, general nursing, Lab technician etc. (setting up of micro enterprises like Day home, Palliative care unit, Fitness center, digital marketing services etc. under the service category)
- Micro enterprise units with innovative ideas or products are preferred.
- Food/fish processing units with new varieties of products (ready to eat/cook) in all constituencies are preferred.

Applications are invited through Medias/Social Media platform, Matsyabhavan offices, Panchayath notice board, newspaper etc. Application forms are also available in SAF website and can be collect from district Nodal Offices of SAF and Matsyabhavan/Fisheries offices.

For further communication, the contact details of District Nodal Offices are given below:

Sl. No	District	Address of SAF Nodal Offices	Contact Number
1	Thiruvananthapuram	Assistant Director of Fisheries & Nodal Officer, SAF, Fisheries Station, Vizhinjam, Pin-695521	9847907161
2	Kollam	Assistant Director of Fisheries & Nodal Officer, SAF Boat Building Yard, Matsyabhavan, Shakthikulangara, Kollam Dist, Pin. 691581	8078539513
3	Pathanamthitta	District Fisheries Office, Fisheries Training Centre, Pannivelichira, Thekkemala.P.O,Kozhencherry,Pathanamthitta, Pin:689654	7994132417
4	Alappuzha	Assistant Director of Fisheries & Nodal Officer, SAF Railway Station Ward, Thiruvampadi, Alappuzha, Pin: 688002	9288908487
5	Kottayam	Assistant Director of Fisheries & Nodal Officer, SAF, O/o Deputy Director of Fisheries & Revathi Karappuzha, Kottayam West P.O, Kottayam, Pin: 686003	9495801822
6	Idukki	Office of Assistant Director of Fisheries & District Nodal Office, Painavu, Idukki, Pin:685603	7356114237
7	Ernakulam	Deputy Director of Fisheries & Nodal Officer, SAF, NIFAM Training Centre, E.Kadungalloor, U.C. College P.O., Aluva-2, Ernakulam	8129644919
8	Thrissur	Assistant Director of Fisheries & Nodal Officer, SAF Regional Shrimp Hatchery, Azhekod Jetty P.O, Thrissur Dist. Pin. 680666	9745470331
9	Palakkad	Office of Deputy Director of Fisheries, Malampuzha, Palakkad Pin:678651	8547891714
10	Malappuram	Assistant Director of Fisheries & Nodal Officer, SAF Fisheries Extension cum Training Centre, Unniyal, Nirmaruthur. P.O, Malappuram Dist. Pin. 676109	8606113008
11	Kozhikode	Assistant Director of Fisheries & Nodal Officer, SAF Community Recourse Centre Vellayil Kozhikode, Pin. 673011	8943164472
12	Wayanad	Office of Assistant Director of Fisheries, Lakkidi P.O, Pokkode Pin:673576	9074585166
13	Kannur	Assistant Director of Fisheries & Nodal Officer, SAF Fisheries Station, Kannur Dist. Pin. 670017	7902502030
14	Kasaragod	Assistant Director of Fisheries & Nodal Officer, SAF Office of Deputy Director Fisheries, Kanjangad Kasaragod Dist. Pin. 671315	7356649577




 Joint Director of Fisheries
 &
 Executive Director, SAF